

Appl. No. 10/733,058  
Amendment Dated April 13, 2011  
Reply to Office Action of October 13, 2010

### REMARKS

Applicant respectfully requests reconsideration of the prior art rejections set forth by the Examiner under 35 U.S.C. sections 102 and 103. Applicant respectfully submits that the prior art references of record, whether considered alone, or in combination, fail to either teach or suggest Applicant's presently claimed invention as now specified. More specifically, by this amendment, Applicant has modified the preamble of the claim in order to additionally specify that the claim is directed to a printer having a roll-shaped printing medium as further specified in the claim.

In light of the foregoing claim modifications, Applicant respectfully submits that the limitation set forth in the claims are no longer recitations of intended use but rather are structural limitations which are not found in the prior art. As noted previously, Hayama is directed to printing systems and methods for dividing a single image into multiple image portions so that the individual portions may be printed at a larger size and subsequently physically combined after printing. In contrast, the present invention is directed to improved printing systems and methods wherein a roll of printer paper advantageously incorporates pre-cuts in a longitudinal direction and additional cuts are performed perpendicular to a direction of printer paper travel through the printer so that the roll of printer paper can advantageously be more efficiently processed while also providing improved printed image output.

Applicant respectfully submits that neither Hayama nor any of the remaining references of record teach or suggest the unique and advantageous features of the presently claimed invention. Applicant further submits that when considering the structural limitation

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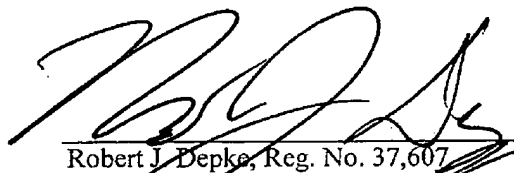
of the claim as now specified, the prior art fails to disclose or suggest the features of the present invention.

Accordingly, in light of the foregoing, Applicant's respectfully submit that all claims now stand in condition for allowance. In the event that it is deemed necessary, the Commissioner is hereby authorized to charge any fees due or to credit any overpayment to Deposit Account No. 50-3891.

Respectfully submitted,

Date:

4/13/2011



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